

REUBEN HERNANDEZ

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BA, Pepperdine University, Malibu, CA

BS, Pepperdine University, Malibu, CA

Born in Orange, California

Currently lives and works in New York, NY

DIRECTING

- 2022 "Dymaxion" music video from the Grammy Award nominated album *Dynamic Maximum Tension*
AmeriCorps New York
- 2020 Mack Weldon TV commercials
- 2019 *Her Favorite Patient* narrative short film
Mack Weldon commercials
- 2018 *Settling Up* narrative short film
- 2017 [Maddie](#) narrative short film
[This Is Our New York](#) Times Square commercial
- 2016 [Celebrity Red Nose Day](#) PSA
[Antarctica](#) documentary short film
[Beauty, Balance, and Grace](#) documentary short film
- 2015 [Milk Bone](#) Commercial BTS

CINEMATOGRAPHY

- 2023 Sha-Asia's Patient Story (Dir. Matt Fitzsimons)
- 2022 Darcy James Argue's Secret Society "Dymaxion" music video
- 2021 Roommates web series (Dir. Christina Boyd)
Johnson & Johnson Foundation Healthcare Workers (Dir. Drew Wiedemann)
Jia Wei (Dir. Greg Poole)
- 2020 Mack Weldon TV commercials
- 2019 Travel Channel Hilton Head Island series (Dir. Michael Grace)
Mack Weldon commercials
Making of [WAVE. PARTICLE. DUPLEX.](#) (Dir. Adam Sjöberg)
[Airbnb Sketch Your Way Around NYC](#) (Dir. Andrew Klein)
- 2018 *Settling Up* narrative short film
- 2017 [Eau](#) brand film (Dir. Andrew Klein)
Maddie narrative short film
- 2016 [Celebrity Red Nose Day](#) PSA
Antarctica documentary short film
Beauty, Balance, and Grace documentary short film
- 2015 [Exposed](#) documentary film series (Dir. Mo Scarpelli)

2013 *Across the Pond* narrative short film

FILM FESTIVAL SCREENINGS

2023 Filmshop Presents Retrospective at Cinema Village NYC, *Her Favorite Patient*
 KuBe Art Center Theater (Ethan Cohen Gallery), *Her Favorite Patient*
 Upstate Art Weekend at The Cinehub, *Her Favorite Patient*

2022 Official Selection Picture Farm Film Festival, *Her Favorite Patient*
 Official Selection Peekskill Film Festival, *Her Favorite Patient*

2021 Official Selection Queens World Film Festival, *Her Favorite Patient* (MovieMaker's
 50 Film Festivals Worth the Entry Fee)
 Official Selection Malarkey Film Festival, *Settling Up*

2020 Official Selection Lighthouse International Film Festival, *Her Favorite Patient*

2019 Official Selection Lighthouse International Film Festival (MovieMaker's Coolest 25
 Film Festivals in the World), *Settling Up*
 Official Selection Williamsburg Independent Film Festival, *Settling Up*
 [Film Shortage Online Premiere](#), *Maddie*

2018 Official Selection New Haven International Film Festival, *Maddie*

2017 Official Selection Marina Del Rey Film Festival, *Maddie*
 Official Selection Williamsburg Independent Film Festival, *Maddie*
 Official Selection NewFilmmakers New York, *Maddie*
 Official Selection New York Shorts International Film Festival, *Maddie*

2016 Official Selection The Explorers Club Polar Film Festival, *Antarctica*
 Official Selection Williamsburg International Film Festival, *Antarctica*
 Official Selection NewFilmmakers New York, *Antarctica*
 Official Selection Brooklyn Short Film Festival, *Antarctica*
 Official Selection Paris Short Film Festival, *Beauty, Balance, Grace*
 Official Selection NYC Independent Film Festival, *Antarctica*

2013 Finalist, Tropfest NY, *Across the Pond*

2011 Official Selection NYC 24 Hour Film Fest, *Short Term Memory Loss and the Effect*
 it has on your Career

GROUP EXHIBITIONS

2023 The Freelancers Union Photography Show, Brooklyn, NY

2022 Red Goose Studio presents The Fix Photo Collective, Newburgh, NY

2016 *Art of Post Exhibition*, Agora Gallery, Chelsea, NYC

2014 *Drawn to Water: NYC H2O*, Photoville Exhibition, Brooklyn, NY

2013 *East River Ferry*, Photoville Exhibition, Brooklyn, NY

RESIDENCIES

2022 Westbeth Artists Housing and Center for the Arts

2016 Photographer in Residence, M/S Expedition, Antarctica

2015 Photographer in Residence, M/S Expedition, Antarctica

2014 Photographer in Residence, M/S Expedition, Svalbard, Norway

AWARDS

- 2021 Best Comedy Short nominee, Queens World Film Festival, *Her Favorite Patient*
Best Ensemble Narrative Short nominee, Queens World Film Festival, *Her Favorite Patient*
- 2019 BBC Travel Webby Award nominee
- 2017 Best Williamsburg Short, Williamsburg Independent Film Festival, *Maddie*
Award of Merit, One-Reeler Short Film Competition, *Maddie*
- 2015 [20 Emerging Artists to Watch in Film and Video](#), *PDN and Rangefinder Magazine*
- 2013 Best Cause Related Video Daily PR Award, *Exposed*
- 2012 Winner Untapped Cities Photography Contest
- 2011 Best PR Stunt & Guerrilla Marketing Campaign, *USA Network*

PUBLISHED WORK

- 2022 [“Coastlines: At the Water's Edge”](#), *Emily Nathan, Ten Speed Press*
- 2019 “HGTV Dream Home 2020”, *HGTV*
[“The remote village hidden inside the Grand Canyon”](#), *BBC Reel*
[“The making of WAVE. PARTICLE. DUPLEX. by Studio Swine”](#), *A/D/O*
- 2018 [“The tiny village hidden inside the Grand Canyon”](#), *BBC Travel*
- 2017 [“Peter Voulkos' 'Rondena': A Totem of 1950's American Craft”](#), *Phillips*
- 2016 [Issue 01](#), *Visit South America*
- 2015 ["On Time-Lapse Rocket Ride to Trade Center's Top. Glimpse of Doomed Tower"](#), *The New York Times*
["As a Plant Nears Completion. Croton Water Flows Again to New York City"](#), *The New York Times*
["Through Your Lens: Chile's Rugged Beauty"](#), *Huffington Post*
["RECAP: Dramatic Eclipse Photos"](#), *Huffington Post*
- 2012 *How We Invented the World*, *Discovery Channel*
“Partially Darkened Manhattan Skyline”, *NBC New York*
“Walking Around Manhattan in the Dark”, *Gothamist*
- 2011 Tyree Guyton, *Public Art Review*

PRESS

- 2021 [“Meet a DP/Director Who Brings The World To Your Campaign”](#), *Creative Humans*
[“2021 Queens World Film Festival Nominees, Winners, & Honorees”](#), *Queens World Film Festival*
- 2020 [“Lighthouse Intl Film Festival - Her Favorite Patient”](#), *We Are Moving Stories*
- 2019 “Maddie”, *Film Shortage Daily Short Picks*
- 2017 Willfilm 2017 Awards, *Williamsburg Independent Film Festival*
- 2016 “Antarctica”, *NYC Independent Film Festival*
- 2015 [“20 Emerging Artists to Watch in Film and Video”](#), *PDN and Rangefinder Mag*
- 2013 “Tropfest New York 2013 Hits Brooklyn With Liev Schreiber And Malcolm Gladwell,

Huffington Post

“2013 TropFest NY Features 10 New York City Filmmaker Finalists @ Prospect Park
– Saturday, June 22, 2013”, *Indiewood Hollywoodn’t*

CERTIFICATIONS

2020	New York State certified Minority-Owned Business Enterprise
	The Port Authority of NY & NJ certified Minority-Owned Business Enterprise
2019	New York City certified Minority-Owned Business Enterprise