

REUBEN HERNANDEZ

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BA, Pepperdine University, Malibu, CA

BS, Pepperdine University, Malibu, CA

Born in Orange, California

Currently lives and works in New York

DIRECTING

- 2022 Darcy James Argue's Secret Society music video
AmeriCorps New York
- 2020 Mack Weldon TV commercials
- 2019 *Her Favorite Patient* narrative short film
Mack Weldon commercials
- 2018 *Settling Up* narrative short film
- 2017 [*Maddie*](#) narrative short film
[*This Is Our New York*](#) Times Square commercial
- 2016 [*Celebrity Red Nose Day*](#) PSA
[*Antarctica*](#) documentary short film
[*Beauty, Balance, and Grace*](#) documentary short film
- 2015 [*Milk Bone*](#) Commercial BTS

CINEMATOGRAPHY

- 2022 Darcy James Argue's Secret Society music video
- 2021 Roommates web series (Dir. Christina Boyd)
Johnson & Johnson Foundation Healthcare Workers (Dir. Drew Wiedemann)
Jia Wei (Dir. Greg Poole)
- 2020 Mack Weldon TV commercials
- 2019 Travel Channel Hilton Head Island series (Dir. Michael Grace)
Mack Weldon commercials
Making of [*WAVE. PARTICLE. DUPLEX.*](#) (Dir Adam Sjöberg)
[*Airbnb NYC Experiences*](#) (Dir. Andrew Klein)
- 2018 *Settling Up* narrative short film
- 2017 [*Eau*](#) brand film (Dir. Andrew Klein)
Maddie narrative short film
- 2016 [*Celebrity Red Nose Day*](#) PSA
Antarctica documentary short film
Beauty, Balance, and Grace documentary short film
- 2015 [*Exposed*](#) documentary film series (Dir. Mo Scarpelli)
- 2013 *Across the Pond* narrative short film

FILM FESTIVAL SCREENINGS

2022	Official Selection Picture Farm Film Festival, <i>Her Favorite Patient</i> Official Selection Peekskill Film Festival, <i>Her Favorite Patient</i>
2021	Official Selection Queens World Film Festival, <i>Her Favorite Patient</i> (MovieMaker's 50 Film Festivals Worth the Entry Fee) Official Selection Malarkey Film Festival, <i>Settling Up</i>
2020	Official Selection Lighthouse International Film Festival, <i>Her Favorite Patient</i>
2019	Official Selection Lighthouse International Film Festival (MovieMaker's Coolest 25 Film Festivals in the World), <i>Settling Up</i> Official Selection Williamsburg Independent Film Festival, <i>Settling Up</i> Film Shortage Online Premiere , <i>Maddie</i>
2018	Official Selection New Haven International Film Festival, <i>Maddie</i>
2017	Official Selection Marina Del Rey Film Festival, <i>Maddie</i> Official Selection Williamsburg Independent Film Festival, <i>Maddie</i> Official Selection NewFilmmakers New York, <i>Maddie</i> Official Selection New York Shorts International Film Festival, <i>Maddie</i>
2016	Official Selection The Explorers Club Polar Film Festival, <i>Antarctica</i> Official Selection Williamsburg International Film Festival, <i>Antarctica</i> Official Selection NewFilmmakers New York, <i>Antarctica</i> Official Selection Brooklyn Short Film Festival, <i>Antarctica</i> Official Selection Paris Short Film Festival, <i>Beauty, Balance, Grace</i> Official Selection NYC Independent Film Festival, <i>Antarctica</i>
2013	Finalist, Tropfest NY, <i>Across the Pond</i>
2011	Official Selection NYC 24 Hour Film Fest, <i>Short Term Memory Loss and the Effect it has on your Career</i>

GROUP EXHIBITIONS

2022	Red Goose Studio presents The Fix Photo Collective, Newburgh, NY
2016	<i>Art of Post Exhibition</i> , Agora Gallery, Chelsea, NYC
2014	<i>Drawn to Water: NYC H2O</i> , Photoville Exhibition, Brooklyn, NY
2013	<i>East River Ferry</i> , Photoville Exhibition, Brooklyn, NY

RESIDENCIES

2022	Westbeth Artists Housing and Center for the Arts
2016	Photographer in Residence, M/S Expedition, Antarctica
2015	Photographer in Residence, M/S Expedition, Antarctica
2014	Photographer in Residence, M/S Expedition, Svalbard, Norway

AWARDS

2021	Best Comedy Short nominee, Queens World Film Festival, <i>Her Favorite Patient</i> Best Ensemble Narrative Short nominee, Queens World Film Festival, <i>Her Favorite Patient</i>
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- 2019 BBC Travel Webby Award nominee
- 2017 Best Williamsburg Short, Williamsburg Independent Film Festival, *Maddie*
Award of Merit, One-Reeler Short Film Competition, *Maddie*
- 2015 [20 Emerging Artists to Watch in Film and Video](#), *PDN and Rangefinder Magazine*
- 2013 Best Cause Related Video Daily PR Award, *Exposed*
- 2012 Winner Untapped Cities Photography Contest
- 2011 Best PR Stunt & Guerrilla Marketing Campaign, *USA Network*

PUBLISHED WORK

- 2022 [“Coastlines: At the Water's Edge”](#), *Emily Nathan, Ten Speed Press*
- 2019 [“HGTV Dream Home 2020”](#), *HGTV*
[“The remote village hidden inside the Grand Canyon”](#), *BBC Reel*
[“The making of WAVE. PARTICLE. DUPLEX. by Studio Swine”](#), *A/D/O*
- 2018 [“The tiny village hidden inside the Grand Canyon”](#), *BBC Travel*
- 2017 [“Peter Voulkos' 'Rondena': A Totem of 1950's American Craft”](#), *Phillips*
- 2016 [Issue 01](#), *Visit South America*
- 2015 ["On Time-Lapse Rocket Ride to Trade Center's Top. Glimpse of Doomed Tower"](#), *The New York Times*
["Walking New York"](#), *The New York Times Magazine* cover art installation
["As a Plant Nears Completion, Croton Water Flows Again to New York City"](#), *The New York Times*
["Through Your Lens: Chile's Rugged Beauty"](#), *Huffington Post*
["RECAP: Dramatic Eclipse Photos"](#), *Huffington Post*
- 2012 *How We Invented the World*, *Discovery Channel*
“Partially Darkened Manhattan Skyline”, *NBC New York*
“Walking Around Manhattan in the Dark”, *Gothamist*
- 2011 Tyree Guyton, *Public Art Review*

PRESS

- 2021 [“Meet a DP/Director Who Brings The World To Your Campaign”](#), *Creative Humans*
[“2021 Queens World Film Festival Nominees, Winners, & Honorees”](#), *Queens World Film Festival*
- 2020 [“Lighthouse Intl Film Festival - Her Favorite Patient”](#), *We Are Moving Stories*
- 2019 “Maddie”, *Film Shortage Daily Short Picks*
- 2017 Willfilm 2017 Awards, *Williamsburg Independent Film Festival*
- 2016 “Antarctica”, *NYC Independent Film Festival*
- 2015 [“20 Emerging Artists to Watch in Film and Video”](#), *PDN and Rangefinder Mag*
- 2013 “Tropfest New York 2013 Hits Brooklyn With Liev Schreiber And Malcolm Gladwell”, *Huffington Post*
“2013 TropFest NY Features 10 New York City Filmmaker Finalists @ Prospect Park – Saturday, June 22, 2013”, *Indiewood Hollywoodn't*

CERTIFICATIONS

2020	New York State certified Minority-Owned Business Enterprise The Port Authority of NY & NJ certified Minority-Owned Business Enterprise
2019	New York City certified Minority-Owned Business Enterprise